



Limousine Associations of New Jersey

May 26, 2011

E-News

LANJ E-News is published each month expressly for the members of the Limousine Associations of New Jersey and other professionals in the livery industry.

- **LANJ Meeting Set with NYNJ Port Authority**
- **May Luncheon/Auction Major Success**
- **LANJ Executive Director Named to Passenger Transportation Advisory Council**
- **LANJ Member Benefit: Solveras Payment Solutions**

LANJ Meeting Set with NYNJ Port Authority

May 26, 2011

The Limousine Associations of New Jersey long has enjoyed a special relationship with the NYNJ Port Authority. For the past ten years LANJ and the Port Authority have met at least twice annually to discuss issues of interest to both parties. It has been a viable working relationship that has permitted concerns to be addressed and problems to be avoided. Importantly, the NYNJ Port Authority has refrained from imposing unnecessary fees and expenses on our industry.

Through Deputy Administrator John Jacoby, a meeting is being scheduled in June to discuss a variety of matters that have been raised by LANJ members including: window tinting, Jet Blue terminal pickups at JFK and the need for a cell or limousine lot at LaGuardia Airport. If you have any specific issue that you would like given attention, please email executive director Barry Lefkowitz at barry.lefkowitz@mgr-lobbyist.com.

May Luncheon/Auction Major Success

May 26, 2011

The May 18 luncheon/auction hosted by Complete Fleet and Limousine Sales and co-sponsored by Capacity Coverage and Dan Brown Bus Sales produced a great turn out. Guest speaker Grace Hanlon, Director of Travel and Tourism for the State of New Jersey, emphasized the importance of the chauffeured transportation industry to tourism in the State and is recommending that LANJ have a seat at the table with the governor's new Tourism District in Atlantic City.

Many thanks go to those who participated in the event's auction especially donors **Advantage Funding, Allaire Transportation, Arrow Limousine, Black Car News, Broadway Elite Chauffeured Services Worldwide, Complete Fleet and Limousine Sales, Create-A-Card, Inc., Don Brown Bus Sales, Flyte Tyme Worldwide Transportation, GEM Limousine Service Worldwide, IMC, LCT Magazine, Barry Lefkowitz, Limousine Digest, Maplecrest**

Auto Group, MTG and Royal Coachman and purchasers **Eric Albert, Anthony Azara, Rick Buell, Barbara Chirico, Bruce Cirlin, Pete Corelli, Rich Doherty, David Eckstein, Jon Epstein, Bill Faeth, Karen Gajda, Howard Gogel, Avi Mazouz, Arthur Messina, Jim Moseley, Mike Renehan, Jeff Roberts, Tim Rose, Jeff Shanker, Jason Sharenow, Jeff Starr, Barry Trabb and Neil Weiss.** Your generosity raised more than \$10,000 for the Limousine Associations of New Jersey!

LANJ Executive Director Named to Passenger Transportation Advisory Council

May 26, 2011

LANJ executive director Barry Lefkowitz has been named to the Passenger Transportation Advisory Council (PTAC) for the State of New Jersey. The council also will include representatives from, among others, the NYNJ Port Authority, Highway Safety Commission, NJ DOT, ARC, Medical Transport, Jitney Service. The PTAC will examine all ground passenger transportation in the state and, with a focus on safety, advise authorities on the passenger transportation industries. Lefkowitz already has recommended to the New Jersey Motor Vehicle Commission that the State Limousine Advisory Board, which was created by law in 1999, continue as a sub-committee to the newly formed PTAC.

LANJ Member Benefit: Solveras Payment Solutions

May 26, 2011

It's an annual rite of spring: Each April, Visa® and MasterCard® raise their merchant processing rates...and then pass the additional costs on to you. But, as a member of LANJ, you have the opportunity to avoid the impact of this Spring's rate increases.

How? Solveras Payment Solutions – a LANJ supplier member – is offering all members a free, no-obligation analysis of their payment processing statements. As an added benefit, for a limited time, all new customers have the opportunity to “lock in” their processing costs at 2010 rates through 2011.

Don't procrastinate! Thanks to Solveras' specially negotiated rates for LANJ members, your business has the opportunity to enjoy the most cost-effective payment processing solutions available. In fact, in 2010, Solveras found an average annual savings of \$1,475 for businesses that underwent the FREE analysis.

Fax your statements to Solveras at (800) 297-3405 today! Or, give them a call at (800) 613-0148. **The “lock in your rates” offer expires on May 31.**

Watch for the Upcoming LANJ Industry Survey!!!!

Details to come... Stay tuned!

Let LANJ hear from you. Please send your comments and/or questions to kim.werbos@limo.org.

Member Services, 49 S. Maple Avenue, Marlton, NJ 08053 Phone: 856.596.8601 Fax:
856.596.2145

Executive Office, 5 Azalea Drive, Lumberton, NJ 08048 Phone: 609.267.2855 Fax:
609.267.8420