Limousine Associations of New Jersey Board of Directors Conference Call Wednesday April 16, 2014 * 10 AM - 11 AM Meeting Minutes

The conference call meeting was called to order at 10:03 AM.

Attendees were: President James Moseley, Vice President Jeff Shanker, Secretary Jason Sharenow, Treasurer Barbara Chirico, PAC Chair Pete Corelli, Immediate Past President Tim Rose; Directors Anthony Azara, Karen Gajda, Kay Hoskins, Philip Jagiela, Don Kensey, John Maziarz, Michael Renehan, Paul Rosenberg, Bob Schiavo, and Chris Weiss; legal counsel Matthew Daus; executive director Patricia Nelson.

Absent were Directors Jon Epstein, Jim Salinger, David Seelinger, Eddie Somers and Barry Trabb; lobbyist Barry Lefkowitz.

Financial Report

Chirico advised the LANJ bank balance, as of 4/16/14, is \$8,673. There are just two current outstanding payables: \$3,297 for MGR and \$320 for Staples. Corelli advised the LANJ PAC balance is \$1,386.

President's Report

LANJ Board Composition

Moseley said, per action taken by the Executive Committee, the list of LANJ board members has been amended to include those shown above. He noted that Daus and Lefkowitz will be invited to participate in board calls/meetings in their respective roles as legal counsel and lobbyist. As executive director, Nelson serves as an *ex officio* member of the board.

Fighting App-Based Provider Illegalities

He noted that, during two recent visits with city/regional chauffeured transportation associations in Florida, he was apprised of their efforts to combat the illegalities posed by app-based providers such as Uber. He recommended they band together under their state association to mount more "fire power" though he indicated his suggestion did not appear to be readily accepted. Daus also said illegality issues should be addressed with regulators at the state level and certainly advises this for LANJ's approach.

NLA Hill Day and Association Summit

Moseley announced that he and Nelson plan to attend the 2014 NLA Day on the Hill and Association Summit which will be held on 6/10-11/14 in Washington D.C. He asked for volunteers from the board to join the constituency who will meet with Congressional leaders and staffers, saying a group of four or five (including himself and Nelson) would be ideal. Jagiela said the Hill Day meetings primarily will address the issue of electronic onboard recorders for chauffeured transportation company vehicles.

Executive Director's Report

Membership Status

As of 4/15/14, LANJ has 98 members including:

- 42 paid through 12/31/14
- 32 paying monthly by credit card
- 24 paid through 12/31/13 (to be renewed)

Renewal promotions to the last group will be sent early next week.

Status Report: Wild Apricot Software and Member Services Transition from Bobit

Set-up with Wild Apricot, a company that provides software especially designed for membership organizations, has been initiated. A number of steps still need to be taken to make it fully operational. When completely installed, Wild Apricot should permit member recordkeeping, invoicing, credit card payments (in concert with Chosen Payments), financial reporting, email blasting, e-news publishing, event invitation sending and website hosting. The cost for the Wild Apricot software package is \$50/month.

• 5/14 Membership Meeting/Auction Promotion Plan

A promotion plan of more than 20 email and social media initiatives to promote attendance at the 5/14/14 membership meeting and auction has been set. The first communications – "Save the Date" emails – were sent yesterday to members and prospects. Actual invitations will be sent by email early next week with repeated follow-ups dispatched during the coming month.

Legislative Committee Report and Lobbying Report

• Fighting Jitney Illegalities

Shanker said he and Lefkowitz are working to make amendments to the jitney bill which has been passed. They are meeting with New Jersey Senator Jim Whelan (D) on 4/30/14 to discuss these and other jitney-related issues.

• Fighting App-Based Provider Illegalities

Shanker also reported that he and Lefkowitz have met with Republican senior legislative staff members about app-based provider, e.g. Uber,

illegalities. The staffers have shown an understanding of the issues, especially the critical concern of insurance coverage (or lack of coverage). Next efforts will concentrate on prompting enforcement, such as the Port Authority conducting "stings" of app-based operators thought to be operating outside the law.

Recent TLC Actions

Daus said he recommends approaching brand-new TLC Commissioner Meera Joshi directly on the recent rash of non-New York licensed vehicle stoppages by New York authorities. He indicated that he is planning to assemble members of the Coalition of Transportation Association (COTA) to bring this issue forward to the commissioner and would like LANJ members to be represented in this group.

Preparation and Program: 5/14 Member Meeting and Auction

The next membership meeting and all-important fundraising auction will take place on Wednesday 5/14/14 at the Wilshire Grand Hotel in West Orange. Moseley asked that all board members make every effort to attend and, if possible, to donate one or more items for the fundraising auction. He also requested board members to personally invite one or more non-member operators to the event and encourage each invitee to join the Limousine Associations of New Jersey.

Old Business

Donations to COTA

Corelli asked how the donations of several LANJ members to COTA will be channeled. Rose said he will address this and advise what is recommended.

Overtime Issues

This subject will be included on the 5/14/14 board agenda. Shanker said he will try to provide overtime rule details to board members prior to the meeting.

Chauffeur Training

Kensey reported that the state did not approve the budget for the LANJproposed chauffeur training course. Moseley said he and Kensey would discuss what might be undertaken as an alternative.

The conference call meeting adjourned at 10:52 AM

Submitted by:

Jason Sharenow Secretary Patricia Nelson Executive Director

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