

**Limousine Associations of New Jersey
Board of Directors Conference Call
Wednesday June 18, 2014 * 10 AM – 11 AM
Minutes**

The meeting was called to order at 10:05 AM.

Attendees were: President **James Moseley**, Vice President **Jeff Shanker**, Secretary **Jason Sharenow**, Treasurer **Barbara Chirico**, PAC Chair **Pete Corelli**, Immediate Past President **Tim Rose**; Directors **Anthony Azara**, **Jon Epstein**, **Karen Gajda**, **Kay Hoskins**, **Philip Jagiela**, **Don Kensey**, **Michael Renehan**, **Paul Rosenberg** and **Bob Schiavo**; executive director **Patricia Nelson**.

Absent were Directors **John Maziarz**, **Jim Salinger**, **David Seelinger**, **Eddie Somers**, **Barry Trabb** and **Chris Weiss**.

5/14/14 Board Conference Call Minutes

A motion to approve the 5/14/14 board conference call minutes as presented was made by Chirico, seconded by Hoskins and approved by the majority (an abstention was registered by Corelli).

Financial Report

Chirico advised the LANJ bank balance, as of 6/18/14, is \$18,775. There are no outstanding payables. Corelli advised the LANJ PAC balance would be \$1,106 when an outstanding \$250 pledge is received.

Following the report, the question “Can the PAC balance be boosted by a contribution from LANJ’s general fund?” was asked. Corelli said that he would investigate to see if doing this is permissible. He also reminded the group that the PAC “Camden County Pride” is not a LANJ-related PAC. Rather, it is Corelli’s own PAC.

President’s Report

- **NLA Association Summit**

Moseley said he and Nelson attended the 2014 NLA Association Summit on 6/11/14 in Washington D.C., as did leaders from the Arizona, California, Georgia, Houston, Illinois, Long Island, Minnesota, Orlando, South Florida and Tampa associations.

He indicated the group’s primary discussion centered on the topic of Transportation Network Companies (TNCs) and how each association was fighting against their many illegalities. He also said the National Limousine Association plans to publish its position paper on TNCs within the next 30 days (the NLA has been neutral on the topic prior to this time).

- **“All Points Bulletin” Website Feature**

Moseley said he’d like to have LANJ borrow an “all points bulletin” website idea from the Long Island Limousine Association (LILA) (with LILA’s blessing which has already been given). He explained the feature would permit member-to-member real time group texting for emergencies, e.g., need additional car in Hoboken in one hour. A companion capability permits non-emergency email blasts member-to-member. He noted that LILA counts the website feature among its best member retention and attraction tools.

Discussion prompted consensus that Moseley and Nelson should secure the capability for the LANJ website.

- **September 17, 2014 Membership Meeting**

Moseley said the venue, sponsors and speakers for the September 17 membership meeting need to be identified.

Shanker said he expected the meeting would be held in Princeton and he would: 1) see if Cadillac would like to be the meeting’s sponsor (as done in the past); and 2) investigate alternatives and recommend a potential venue. Moseley said he recently spoke with a senior manager for American Motor Products who expressed sponsorship interest.

Discussion prompted the suggestion to have Chris Rotondo, the Federal Motor Carrier Safety Administration’s (FMCSA’s) New Jersey Division Administrator, as the meeting’s featured speaker.

- **July – December 2014 Calendar**

Moseley called the group’s attention to the meeting/call calendar that had been included in the materials emailed to all in preparation for the conference call.

Executive Director’s Report

- **Membership Status**

As of 6/13/14, LANJ has 102 members including:

- 50 paid through 12/31/14
- 35 paying monthly by credit card
- 17 paid through 12/31/13 (to be renewed)

- **Renewal Requests**

On 6/17/14 a renewal request was mailed by USPS to each of the “paid through 12/31/13” members. A follow-up phone call also will be made to each early in the week of 6/22. These implementations are the fourth and fifth renewal initiatives for 2014.

- **NLA Day on the Hill**

Nelson reported that, on the 6/10 NLA Hill Day, she and Renehan visited staffers at the two New Jersey senators' offices and four representatives' offices. As requested by the NLA, they made two "asks" at each appointment: 1) exclude short-haul and smaller Commercial Motor Vehicles from anticipated Electronic On Board Recorder regulations; and 2) extend, for the 2014 tax year, the Section 179 tax provision that will permit small businesses to deduct the full purchase price of vehicles in the year purchased (vs. over a five-year period as would be required without Section 179).

- **Fall 2014/Winter 2015 Membership and Sponsorship Promotion Plans**

Nelson advised that, during the coming weeks, she will develop membership and sponsorship promotion plans for execution this coming Fall and Winter. A number of **Chauffeur Driven** marketing implementations will be included. Preliminary versions of the plans will be presented on the 7/16 board conference call to solicit the group's discussion, suggestions and agreement for going forward.

Legislative Committee Report

Shanker said he and lobbyist Barry Lefkowitz primarily are working on correcting illegal jitney and TNC activities. He noted that many Democratic Assembly members are on board with LANJ's position regarding TNCs. Importantly, he said that he, Lefkowitz and legal counsel Matthew Daus are meeting with New Jersey Motor Vehicle Commission Chair Raymond Martinez on 6/25 when the potential of invoking an injunction against UberX will be discussed. Shanker will advise the board regarding the meeting's outcome.

Old Business

Schiavo recommended that new member application and member renewal capabilities be added to the LANJ website. Nelson said these features should be considered when the board ponders investing in a website redesign or overhaul (which she sees occurring in the relatively near future).

In the meantime, also at Schiavo's request, she promised to email a membership application to all board members so they could have it at hand for their own personal membership recruitment.

A motion to adjourn the meeting was made by Shanker, seconded by Hoskins and unanimously approved.

The meeting adjourned at 11:02 AM.

Submitted by:

A handwritten signature in black ink, appearing to read 'Jason', on a light gray rectangular background.

Jason Sharenow
Secretary

A handwritten signature in black ink, appearing to read 'Patricia Nelson', in a cursive style.

Patricia Nelson
Executive Director