



Limousine Associations of New Jersey

March 29, 2012

E-News

LANJ E-News is published each month expressly for the members of the Limousine Associations of New Jersey and other professionals in the livery industry.

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LANJ Luncheon Provides Key Compliance Information

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At the March 21 Limousine Associations of New Jersey meeting critical information on W2s vs. 1099s was shared with the membership by the New Jersey Department of Labor (NJDOL) chief of enforcement for wage and hour compliance Ted Easton. He spelled out what the NJDOL looks for to ensure drivers are not being misclassified. Questions to determine this might include: Do they have their own business card? Do they drive for another company besides your company? Do they have control over their own schedule? Should you have your own questions on wage and hour issues, you may contact Easton (609) 292-1162.

Selika Gore, deputy administrator for the New Jersey Motor Vehicle Commission (NJMVC), spoke about the registration compliance requirements necessary for both operators and drivers in the state. The NJMVC is creating a chauffeur license for New Jersey drivers which will replace the present certificate. Out-of-state drivers working for New Jersey companies, she indicated, still will receive the chauffeur certificate.

In addition to the compliance updates, presentations were given by Ford Fleet Limousine & Livery Vehicles on the new MKT, Ituran USA on their GPS tracking system and Don Brown Bus Services on their vehicles, parts and services. Of special note: Ituran is donating \$25 to LANJ for each GPS unit that is sold to LANJ members.

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March 21 Board Update; Members Always Welcome

At the March 21 board meeting directors discussed the following topics: 1) the recent increase in tickets being written by the City of Elizabeth (a meeting on this has been scheduled with Mayor J. Christian Bollwage), 2) Hoboken and Jersey City passage of licensing ordinances for limousine vehicles, i.e. \$750 and \$500 per vehicle respectfully (a meeting has been held with the Hoboken director of parking and transportation and is being set with the mayor of Jersey

City on this), 3) jitneys in Atlantic City that now are operating like chauffeured transportation carriers, such as handling events, making door-to-door drop-offs, conducting business beyond Atlantic City and providing service to the Atlantic City Airport (this issue has been raised with the state legislature and MVC and LANJ intends to pursue this aggressively) and 4) window tinting tickets that continue being given by the New York Police Department (a meeting is being scheduled with the NYC deputy police chief for LANJ to discuss this improper action). As has now become custom, an opportunity for members-at-large to ask questions or share concerns with the group also was provided at the end of the board meeting.

COTA to Host Special Work Session and Event

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The Coalition of Transportation Associations (COTA), which includes the Black Car Assistance Corp, the Long Island Limousine Association, the Limousine Association of New York, the Limousine Associations of New Jersey and the Luxury Base Operators Association, will host a special industry conference on September 21 in New York. The program will bring together members from the five associations as well as other state association leaders from throughout the country. Conference discussions will focus on legal issues confronting the industry, grassroots organizing and lobbying and other topics of importance to chauffeured transportation. There also will be a special session for state presidents to share and discuss ideas for the good of the industry.

Save the Date! LANJ Annual Luncheon/Auction on May 9

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On May 9, Complete Fleet will host the Limousine Associations of New Jersey's annual luncheon/auction which also will feature a guest speaker from the New Jersey legislature. Please be on the lookout for more information that will be forthcoming from Barry Trabb and Bruce Cirlin and, ideally, plan to donate one or more items that can be offered for bid in the auction.

LANJ Member Benefit: Solveras Payment Solutions

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LANJ is pleased to offer a cost-savings program with Solveras Payment Solutions, one of the leading payment processing experts for small-to-medium sized businesses. Solveras provides all LANJ members a free savings analysis of current credit processing rates. In addition to credit card processing, the company offers a wide array of solutions to help process electronic payments including e-check, remote deposit capture, web-based transactions, recurring payment plans and electronic invoicing. For more information, visit www.solveras.com.

More Value for You! Ituran USA, Inc.

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Even more value for you! Ituran's "manage it" service will allow you, the operation manager or owner of a limousine company, to know where your vehicles are at any given moment, track location, get speeding notifications, idling reports, passenger pick-ups and drop-offs, as well as save on fuel, eliminate unauthorized usage of the vehicle, protect your property and receive many more live notifications and reports. For details, see www.ituranusa.com and/or contact Efrat Bogoslavsky at (954) 328-8404 and ebogoslavsky@ituranusa.com.

Let LANJ hear from you. Please send your comments and/or questions to
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