



## **Limousine Associations of New Jersey**

### **May 31, 2012**

### **E-News**

LANJ E-News is published each month expressly for the members of the Limousine Associations of New Jersey and other professionals in the livery industry.

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### **LANJ Addresses Issues with Jersey City and Hoboken**

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On May 25 LANJ president Tim Rose, legislative chair Jeff Shanker and executive director Barry Lefkowitz held a conference call meeting with New Jersey Motor Vehicle Commission chief administrator Raymond Martinez, deputy administrator Selika Gore and director Denise Coyle. Jersey City and Hoboken have passed ordinances in violation of state law that specifically indicates only a \$10/vehicle charge for chauffeured transportation companies is permitted. The Motor Vehicle Commission (MVC) representatives acknowledged recognition of the problem and discussed two potential avenues to address it: 1) The MVC can send a letter to the two municipalities informing them they are violating the law; and/or 2) The MVC legal counsel can investigate the ordinances and possibly go to the attorney general to take action. Additionally, Assemblyman Charles Mainor (D) from Jersey City, who is a member of the Assembly Transportation Committee, is interceding with the municipal officials on behalf of LANJ members and will set up a meeting between the governing and regulatory bodies and LANJ leadership.

### **LANJ Establishing New Affinity Programs to Benefit Members**

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Peggy Catherine Baffoni, the new deputy executive director of LANJ and business partner of Barry Lefkowitz, hopes to establish new cost saving programs for LANJ. She presently is negotiating with the office supply company W.B. Mason and a major tire company for special discounts for LANJ members. Stay tuned for more information!

### **Save the Date! COTA Hosting Major Industry Work Session**

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On September 21, the Coalition of Transportation Associations is hosting its first Regional Ground Transportation Conference at the Four Points by Sheraton Hotel in Long Island City. This extraordinary event is being designed to give industry operators the tools to assist in protecting and growing your businesses. Workshop sessions will include (but not be limited to): marketing and establishing affinity programs to grow and bring an additional revenue stream, grassroots organizing and legal issues facing the industry. Additionally, there will be a special work session for association presidents and a special evening event with a wine and vodka tasting hosted by Emperors Brand. This is an industry "can't miss" event. Save the date!

### **LANJ PAC Needs Help**

May 31, 2012

Pete Corelli of Lakeview Coach has advised that the Limousine Associations of New Jersey Political Action Committee (PAC) funds are nearly deplete. These monies, used to have representation at political events and to thank decision-makers for their help to the industry, are very important. Contributions are requested! Please contact Pete Corelli at (856) 854-3300 to make a donation and protect your business.

### **July Luncheon Meeting Will Not Be Held**

May 31, 2012

The LANJ luncheon meeting for the month of July has been cancelled.

### **LANJ Member Benefit: Solveras Payment Solutions**

May 31, 2012

LANJ is pleased to offer a cost-savings program with Solveras Payment Solutions, one of the leading payment processing experts for small-to-medium sized businesses. Solveras provides all LANJ members a free savings analysis of current credit processing rates. In addition to credit card processing, the company offers a wide array of solutions to help process electronic payments including e-check, remote deposit capture, web-based transactions, recurring payment plans and electronic invoicing. For more information, visit [www.solveras.com](http://www.solveras.com).

### **More Value for You! Ituran USA, Inc.**

May 31, 2012

Even more value for you! Ituran's "manage it" service will allow you, the operation manager or owner of a limousine company, to know where your vehicles are at any given moment, track location, get speeding notifications, idling reports, passenger pick-ups and drop-offs, as well as save on fuel, eliminate unauthorized usage of the vehicle, protect your property and receive many more live notifications and reports. For details, see [www.ituranusa.com](http://www.ituranusa.com) and/or contact Efrat Bogoslavsky at (954) 328-8404 and [ebogoslavsky@ituranusa.com](mailto:ebogoslavsky@ituranusa.com).

Let LANJ hear from you. Please send your comments and/or questions to [kim.werbos@limo.org](mailto:kim.werbos@limo.org).

*Member Services, 49 S. Maple Avenue, Marlton, NJ 08053      Phone: 856.596.8601 Fax: 856.596.2145*

*Executive Office, 5 Azalea Drive, Lumberton, NJ 08048*  
*609.267.8420*

*Phone: 609.267.2855 Fax:*