



Limousine Associations of New Jersey

January 31, 2013

E-News

LANJ E-News is published each month expressly for the members of the Limousine Associations of New Jersey and other professionals in the livery industry.

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LANJ Working With MVC to Solve Industry Issues

January 31, 2013

On January 14th, LANJ Executive Director Barry Lefkowitz, LANJ Vice President Jim Moseley, LANJ Secretary / Legislative Chair Jeff Shanker, and Legislative Co-Chair Don Kensey met with the NJ MVC Chief Administrator Raymond Martinez, Deputy Administrator Denise Coyle, Deputy Administrator of Operations Selika Gore and Legislative Liaison for MVC Jonathan Pushman to discuss the ongoing issues of where Jitney's appear to be operating outside the scope of the law for which they are intended to operate.

The meeting was an extensive education process for all parties involved. Discussion ensued from the inception of the Jitney's to current day practices both in South (Atlantic City) and North (Jersey City, Hoboken, etc.). MVC is currently evaluating these regulations and fully recognizes there are many issues which are outside the scope of their authority; specifically enforcement and oversight of certain passenger vehicle transportation industries.

Discussion on the establishment of specific endorsements and registration plates occurred. These areas are already being addressed by the NJ MVC Passenger Transportation Advisory Council (PTAC), which hopes to meet again with final recommendations by the end of February 2013.

We also discussed the ability for NJ MVC to "speak with" and conduct reciprocal arrangements with NYC-TLC. At this time NJ MVC does not possess the regulatory authority to speak on the limousine industry's behalf to the NYC-TLC or for that matter any other out of state authority that deals with our industry.

NJ MVC is going to review the registration renewal card issues of last year and confirm the correct language is utilized which identifies municipal operating authority and valid insurance certificates are presented to NJ MVC facilities at the time of renewal.

All individuals present welcomed the open relationship we collectively have and look forward to increasing it in the future. The next meeting is being planned to occur with the PTAC meeting being set up for late February.

LANJ Modifies Dues Structure and Pay Plan

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As an industry we are weathering difficult financial times. In order to sustain the financial health of the Association the LANJ Board studied for several months analyzing our dues structure and payment methodology to make it easier for our members to handle dues payments. The Board voted the following changes and introduced them to the membership at the January 16th Prestige Mercedes Benz Annual Luncheon meeting for approval.

- Switch to a calendar year (January 1st to December 31st)
- Slight dues increase (dues have not changed since 2006)

Payment options:

1. Pay by credit card with 12 automatic payment deductions made monthly
2. Pay in full by check or credit card.

You will be receiving shortly a letter and dues chart explaining the changes.

LANJ Working on Chauffeur Training Certification Program

January 31, 2013

With the approval of the Board of Directors, LANJ is moving forward with developing a Certified Chauffeur Training Program for LANJ members. Board Members Don Kensey, Cross Keys Coach, Jim Moseley, Trip Tracker Software and member Martin Ross, Ross Limo are meeting with the President of Burlington County College and key staff on February 18th to discuss the college's interest in working with LANJ to develop the program. LANJ will be looking at a variety of potential partners throughout the state to design and host the program.

LANJ is Up for Association of Year at LCT Vegas Show

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LANJ is being considered for the LCT 2013 Association of the Year Award that will be presented at the International LCT Show in Las Vegas at their Gala Event, Wednesday evening, February 6, 2013.

Don Brown Bus Sales Hosting March 20th Luncheon in Edison

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LANJ would like to thank Don Brown Bus Sales for hosting the upcoming annual March meeting. Details to follow.

For Your Attention! Alamo Affinity Program

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A ten-minute call with Alamo Insurance Group could 1) save your business thousands of dollars and 2) earn you an annual business development grant to cover your LANJ membership dues. Alamo offers a no-nonsense approach to managing insurance outlays using cost management technologies and administrative services that can help your organization control costs and reduce your bottom line expenses. Additionally, LANJ members that become clients of Alamo Insurance group are eligible to apply each year for a business development grant equal to that member's annual membership dues up to a maximum of \$1,500. For more information, visit www.alamoinsurance.net or call (877) 55-ALAMO, press Option 9, then ext. 212.

Ituran USA Offers More Value for You

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Even more value for you! Ituran's "manage it" service will allow you, the operations manager or owner of a limousine company, to know where your vehicles are at any given moment, track location, get speeding notifications, idling reports, passenger pick-ups and drop-offs, as well as save on fuel, eliminate unauthorized usage of the vehicle, protect your property and receive a host of other live notifications and reports. For details, visit www.ituranusa.com and/or contact Efrat Bogoslavsky at (954) 328-8404 and/or email ebogoslavsky@ituranusa.com.

Introducing LANJ's Newest Partner: Chosen Payments

January 31, 2013

Take advantage of LANJ's newest partnership! LANJ and Chosen Payments have negotiated co-op pricing for all members. This partnership will help benefit your business by offering next day funding for all credit card types, AMEX 1Point, perpetual rate guarantee, cash advances and loans, software integration at no cost, mobile phone card readers, online reporting, and 24/7 customer support. For more information, see www.chosenpayments.com or contact livery expert Rob Crowell at (855) 4CHOSEN or rob.crowell@chosenpayments.com.

Let LANJ hear from you. Please send your comments and/or questions to kim.bubnis@limo.org.

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