



## Limousine Associations of New Jersey October 31, 2013 E-News

LANJ E-News is published each month expressly for the members of the Limousine Associations of New Jersey and other professionals in the livery industry.

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### **Director of the FMSCA Keynote Speaker at 11/5/13 Breakfast** October 31, 2013

LANJ's Annual Breakfast Meeting will be held on Tuesday, November 5<sup>th</sup>, 8AM, in Diamond A & B rooms at the Chauffeur Driven Trade Show & Conference, running November 3 – 6, at the Trump Taj Mahal, Atlantic City, NJ. Sponsors for this highly attended meeting are **Lancer Insurance**, **Capacity Coverage** and **Don Brown Bus Sales**.

The invited Keynote Speaker is Christopher Rotondo, Director of the Federal Motor Carrier Safety Administration (FMSCA). Director Rotondo will discuss the most up-to-date rules and regulations affecting the limousine and bus industry, the role the industry can play in educating federal officials, Uber and the federal perspective on the jitney bus and jitney violations in Northern and Southern Jersey. All LANJ members and officers of State Associations throughout the country are invited to join us.

### **LANJ Participates in Jersey City Pedestrian Education Campaign** October 31, 2013

Beginning November 1st, the Pedestrian Safety Campaign Pilot will commence in Jersey City. This campaign led by the North Jersey Transportation Authority in partnership with the NJ Dept. of Transportation, the Federal Highway Administration, and the NJ Division of Highway Traffic Safety along with LANJ will be branded (BeStreetSmartNJ) and feature messages targeted to motorists and pedestrians. It will focus on safe walking and driving practices. The public service campaign will help educate all residents and employees of Jersey City about pedestrian safety.

For more information visit: [www.bestreetsmartnj.org](http://www.bestreetsmartnj.org). On the website individuals, companies and additional public outreach partners will be able to download templates and print out materials for distribution and posting.

## **Albert's Transportation Participates in Experiment testing New Software**

October 31, 2013

LANJ Board member, Bob Schiavo, President of Albert's Transportation, has agreed to have his company act as a Beta Site to test and see if the software, Zello, is more efficient and effective in converting any Android or iPhone into a Nextel type communications vehicle. Zello feels their software will be a good fit for communication that is safer and more reliable than present equipment presently utilized by our industry.

Zello is a prospective LANJ Affinity Partner. LANJ seeks to provide more services for its members.

## **LANJ Executive Director to be Honored by NAACP**

October 31, 2013

Barry Lefkowitz, LANJ Executive Director since inception in 1998, is being honored and recognized by the Southern Burlington County NAACP with their Annual "Public Service Award." Presenting the award to Lefkowitz will be Congressman Rob Andrews. Additionally, Senator Diane Allen (R-7) and Assemblyman Charles Mainor (D-31) will be presenting Legislative Resolutions recognizing Lefkowitz for the NAACP honor. The event is being held on November 1st at the Merion Caterers in Cinnaminson (Rt. 130).

## **LANJ and Don Brown Bus Sales Co-Host Congressional Cocktail Party**

October 31, 2013

Barry and Fran Lefkowitz will be hosting at their home the 19th Annual Cocktail Party for Congressman Rob Andrews on November 9th from 6-8:00PM. Members of the NJ Legislature will be joining the festivities. LANJ and Don Brown Bus Sales will be co-hosting the event along with Sensational Host Caterers, AFLAC, Limousine Association of Maryland and many others. Congressman Andrews is the "Father" of the RIDE Act, the first Federal legislation ever passed for the limousine industry.

## **Reduce your LANJ dues by leveraging the Chosen Payments LANJ Partnership!**

October 31, 2013

Chosen Payments strives to help LANJ grow its member base as well as add extreme value to all existing members. Chosen has offered to pay \$250 towards any current LANJ member's dues if they cannot save you money on your credit card processing! This is a WIN-WIN as you will either save significantly on your processing fees, or you will get \$250 towards your LANJ dues! If you are not yet a member of LANJ Chosen will give you a \$150 signing bonus to become a new LANJ member, and new Chosen client. This also is a WIN-WIN as you will gain all the benefits of joining LANJ for \$150 less, and Chosen will give you an additional \$250 if we cannot save you money! Spend the 10 minutes it takes to consult with Chosen Payments and you may realize how to significantly reduce your operating costs as well as help to support the growth of LANJ! For more information please contact Vincent Crivello at (855) 424- 6736 ext 113, [vincentc@chosenpayments.com](mailto:vincentc@chosenpayments.com) or Sarah VanBeek at (855) 424-6736 ext 128. Also please visit our new site dedicated to YOU! [www.liverypayments.com](http://www.liverypayments.com)

## **For Your Attention! Alamo Affinity Program**

October 31, 2013

A ten-minute call with Alamo Insurance Group could 1) save your business thousands of dollars and 2) earn you an annual business development grant to cover your LANJ membership dues. Alamo offers a no-nonsense approach to managing insurance outlays using cost management technologies and administrative services that can help your organization control costs and reduce your bottom line expenses. Additionally, LANJ members that become clients of Alamo Insurance group are eligible to apply each year for a business development grant equal to that member's annual membership dues up to a maximum of \$1,500. For more information, visit [www.alamoinurance.net](http://www.alamoinurance.net) or call (877) 55-ALAMO, press Option 9, then ext. 212.

Let LANJ hear from you. Please send your comments and/or questions to  
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