



Limousine Associations of New Jersey

November 27, 2013

E-News

LANJ E-News is published each month expressly for the members of the Limousine Associations of New Jersey and other professionals in the livery industry.

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LANJ, NJ DOL and BCC College Form Public Private Partnership

November 27, 2013

LANJ is most happy to report that they had a very productive meeting on Friday with the NJDOL's Howard Miller and Tony Campo, Burlington County College's Vice-President for Institutional Advancement, Rebecca Corbin, and Roy Miller, Assistant Dean, along with LANJ Board Members Don Kensey, Chair of the Chauffeur Drivers Certification Program and Board Member, Jim Moseley, Vice-Chair of the Certification Program and VP of the Board, Bob Schiavo, Board Member, and Executive Director Barry Lefkowitz. It has been agreed by all parties that BCC College will submit a proposal mid-December to NJDOL for a public private partnership in which the NJDOL will provide funding of up to \$300,000 for the development of an On-Line with some classroom work Chauffeur Training Certification Program to begin the first quarter of 2014. The NJDOL will provide for up to \$6,000 per driver to be trained. Potential drivers are to come from the following three pools of individuals; unemployed, under employed and returning military. There is also the potential for on-site training to upgrade existing staff. LANJ will pursue this once we have the Chauffeur Training Certification Program up and running. LANJ and the BCC College staff will develop the training program jointly.

LANJ Develops Relationship with New Jersey City Administration

November 27, 2013

On November 18, 2013, Executive Director Barry Lefkowitz attended a special event in Jersey City, which he was the guest of Councilwoman at Large Joyce Watterman. Councilwoman Watterman introduced our Executive Director to the members of the New Jersey City Administration including Mayor Steven Fulop, Council President Rolando Lavarro and Councilman at Large Daniel Rivera. Lefkowitz discussed with each of them about the importance of the limo industry to both serving the business community and the economic impact on Jersey City. All have agreed to meet with LANJ officials to develop a closer working and more cooperative relationship between the City and LANJ. Assemblyman Mainor, a strong LANJ supporter, was responsible for the initial introduction to Councilwoman

Watterman. Jersey City Council is looking to pass a Resolution of Support for the "Jitney" legislation that LANJ is looking to pass during the "lame duck" session.

LANJ Sets 2014 Calendar

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LANJ Executive Director Barry Lefkowitz announced that the LANJ Luncheon schedule is set for 2014 with vendor agreements for sponsorship.

Luncheons will be as usual the third (3) Wednesday of the month. January's meeting is going to be hosted by Wolfington Body Company on the 15th at the Clarion Hotel in Princeton. March's meeting will be hosted by long-time supporter and multiple sponsor Don Brown Bus Sales at the Raritan Center in Edison. Reliable and steadfast host and sponsor Complete Fleet will once again host the LANJ Annual Luncheon/Auction for the May meeting in West Orange and September's meeting will be Board Member, Jeff Shanker of A-1 Limo and Cadillac Services at the Clarion Hotel in Princeton.

Presently a special committee of the Board led by Jeff Shanker and Art Messina are planning a 9 hole golf tournament and Wine Tasting with Old York Country Club in Chesterfield, NJ, a renowned private golf club.

Executive Director Speaking In California

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Affinity Partner, Chosen Payment, LANJ's Credit Card Processing Service, is flying Barry Lefkowitz, LANJ Executive Director, to Los Angeles on December 9th and has arranged for him to speak at the Greater California Limousine Association to share thoughts on issues that the industry should be working together on the state levels.

For LANJ Members Only! Complete Fleet will be once again be renewing its rebate program!

November 27, 2013

For every vehicle purchased Complete Fleet will discount the price of a new Lincoln MKT, MKS or Navigator by \$200 dollars. In addition Complete Fleet will also donate \$75 per vehicle to LANJ. Complete Fleet will also extend the program to non-members by paying their first year LANJ membership dues.

During the 2nd quarter of 2013 Complete Fleet raised over \$4,000 for LANJ. Complete Fleet is looking to make this even more successful by raising more money and increasing LANJ's current membership.

Please contact Barry Trabb 908 964-4400 Ext 10.

Happy Thanksgiving!

November 27, 2013

May all of you have a very Happy Thanksgiving and recognize what we have to be thankful for, both small and large.

Reduce your LANJ dues by leveraging the Chosen Payments LANJ Partnership!

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Chosen Payments strives to help LANJ grow its member base as well as add extreme value to all existing members. Chosen has offered to pay \$250 towards any current LANJ member's dues if they

cannot save you money on your credit card processing! This is a WIN-WIN as you will either save significantly on your processing fees, or you will get \$250 towards your LANJ dues! If you are not yet a member of LANJ Chosen will give you a \$150 signing bonus to become a new LANJ member, and new Chosen client. This also is a WIN-WIN as you will gain all the benefits of joining LANJ for \$150 less, and Chosen will give you an additional \$250 if we cannot save you money! Spend the 10 minutes it takes to consult with Chosen Payments and you may realize how to significantly reduce your operating costs as well as help to support the growth of LANJ! For more information please contact Vincent Crivello at (855) 424- 6736 ext 113, vincentc@chosenpayments.com or Sarah VanBeek at (855) 424-6736 ext 128. Also please visit our new site dedicated to YOU! www.liverypayments.com

For Your Attention! Alamo Affinity Program

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A ten-minute call with Alamo Insurance Group could 1) save your business thousands of dollars and 2) earn you an annual business development grant to cover your LANJ membership dues. Alamo offers a no-nonsense approach to managing insurance outlays using cost management technologies and administrative services that can help your organization control costs and reduce your bottom line expenses. Additionally, LANJ members that become clients of Alamo Insurance group are eligible to apply each year for a business development grant equal to that member's annual membership dues up to a maximum of \$1,500. For more information, visit www.alamoinsurance.net or call (877) 55-ALAMO, press Option 9, then ext. 212.

Let LANJ hear from you. Please send your comments and/or questions to kim.bubnis@limo.org.

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