



Limousine Associations of New Jersey

January 30, 2014

E-News

LANJ E-News is published each month expressly for the members of the Limousine Associations of New Jersey and other professionals in the livery industry.

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Tim Rose Passes the Gavel

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After fourteen (14) years of guiding LANJ as President, Tim Rose decided it was time to pass the gavel to someone else. During Tim's Presidency there have been numerous industry successes under his stewardship including: passage of the federal law "RIDE Act"; Limo Law plus amending it twice to deal with such things as Avis and "We Drive U", exemption from sales tax on lease, purchase, rental parts and labor, exemption from sales tax on service for out of state trips and gratuities, 7 times being selected as Association of the Year, and establishing a close working relationship with the NYNJ Port Authority and NJ Motor Vehicle Commission.

President for 2014 is James Moseley, Trip Tracker Software and one of the originators of LANJ 16 years ago. Jeff Shanker, A-1 Limo as Vice-President, Jason Sharenow as Secretary, Barbara Chirico continuing as Treasurer and Pete Corelli, Lakeview Coach our long-time PAC Treasurer. President Moseley said that we will have a full agenda of items to protect the interest of our industry in NYC including establishing a working relationship with the new Commissioner of the NYC TLC, passing a new Ordinance in NYC City Council to lessen the fiscal harm of the CMV tax on our members doing point to point business in the City. Further, we will have a full legislative and regulatory agenda once again.

The new officers were sworn in by Assemblyman Charles Mainor (D-31). Assemblyman Mainor, a member of the Transportation Committee and Chairman of Law and Public Safety, is a strong advocate of the limousine industry.

Uber, Uber X, Lyft and others Cause Industry Concern

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LANJ is well aware of the fact that Rogue Apps are part of the new technology evolving in ground transportation. However, it has always been LANJ's position that we recognize competition as long as we are all on a level playing field. The use of private cars that are underinsured with drivers that have not had proper "criminal background checks" and lack of vehicle safety checks creates true consumer risk and unfair competition. LANJ has joined the efforts of the International Association of Transportation Regulators, led by President of IATR Matt Daus LANJ's General Counsel, with the support of the TLPA,

COTA, MLA and VLA to assist in the passage of the federal bill HR 2596, PASS Act (Passenger Safety and Security Act). The PASS Act deals with "criminal background checks" and with an amendment, which has been discussed with the key Sponsors, King (R-NY), Andrews (D-NJ) and Roskam (R-IL and Deputy Majority Whip), that will require all drivers, including those involved with APP transportation use, of "for hire vehicles" to have the FBI and Triple III background checks. The Majority Leader of the Senate, Harry Reid, and his staff are working with the IATR to seek passage of this important industry measure to help level the competitive playing field. IATR and LANJ and our other supporters are seeking our fellow state associations to join this industry effort.

New TLC Commissioner Invited to Speak on March 19th

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Don Brown Bus Sales will be hosting our very important March 19th LANJ Luncheon at the Raritan Center in Edison. The Raritan Center is right off of Exit 10 of the NJ Turnpike. Don Brown Bus Sales has become an annual sponsor of the March Luncheon and strong supporter and sponsor for many of LANJ events. The invited Keynote Speaker is the new NYC TLC Commissioner. LANJ General Counsel, Matt Daus, is on the selection committee and will arrange for the new Commissioner to be our speaker so that LANJ can reestablish the previous excellent working relationship that we enjoyed with the NYTLC when Matt Daus was the Commissioner. This will give us an opportunity to ensure that our members are treated properly and the harassment that we have experienced under the previous Administration will no longer exist.

Super Bowl

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The weather is going to cooperate for this Sunday's Super Bowl. The Star Ledger and other newspapers have carried articles and quotes from some of our members and Executive Director, Barry Lefkowitz. Although there are no passes available for parking, there are still tickets for the game available as prices have dropped 25% in the last week, but still very pricey. LANJ had e-blasted to our membership Super Bowl updates showing street closures and other pertinent information to assist you in conducting business this week and the beginning of next week. Stay warm and dry.

Create-A-Card's Marian Abrilz Announces Retirement

January 30, 2014

Create-A-Card, Inc. VP of Customer Relations Marian Abrilz recently announced her retirement after 15 years with the company.

Since 1999, Abrilz had the pleasure of working hand-in-hand with so many Create-A-Card's clients, assisting them in any stage of their marketing needs. More than that, she had become a familiar face at industry trade shows over the years and, clients always enjoyed seeing her. Abrilz says she is so thankful for the opportunities she had to work with these clients and values the relationships she developed.

Her future plans include spending more time with her family and traveling to the East End of Long Island for gorgeous days and beautiful sunsets.

"Marian was a consistent part of Create-A-Card," says founder Arthur Messina. "She will be missed in the office as well as at industry events. I am happy that she will have the time to spend with her family, including her nieces and nephews, and wish her all the best in her retirement."

Moving forward, all correspondence can be directed to Arthur Messina at Arthur@createacardinc.com.

Reduce your LANJ dues by leveraging the Chosen Payments LANJ Partnership!

January 30, 2014

Chosen Payments strives to help LANJ grow its member base as well as add extreme value to all existing members. Chosen has offered to pay \$250 towards any current LANJ member's dues if they cannot save you money on your credit card processing! This is a WIN-WIN as you will either save significantly on your processing fees, or you will get \$250 towards your LANJ dues! If you are not yet a member of LANJ Chosen will give you a \$150 signing bonus to become a new LANJ member, and new Chosen client. This also is a WIN-WIN as you will gain all the benefits of joining LANJ for \$150 less, and Chosen will give you an additional \$250 if we cannot save you money! Spend the 10 minutes it takes to consult with Chosen Payments and you may realize how to significantly reduce your operating costs as well as help to support the growth of LANJ! For more information please contact Vincent Crivello at (855) 424- 6736 ext 113, vincentc@chosenpayments.com or Sarah VanBeek at (855) 424-6736 ext 128. Also please visit our new site dedicated to YOU! www.liverypayments.com

For Your Attention! Alamo Affinity Program

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A ten-minute call with Alamo Insurance Group could 1) save your business thousands of dollars and 2) earn you an annual business development grant to cover your LANJ membership dues. Alamo offers a no-nonsense approach to managing insurance outlays using cost management technologies and administrative services that can help your organization control costs and reduce your bottom line expenses. Additionally, LANJ members that become clients of Alamo Insurance group are eligible to apply each year for a business development grant equal to that member's annual membership dues up to a maximum of \$1,500. For more information, visit www.alamoinurance.net or call (877) 55-ALAMO, press Option 9, then ext. 212.

Let LANJ hear from you. Please send your comments and/or questions to kim.bubnis@limo.org.

Member Services, 49 S. Maple Avenue, Marlton, NJ 08053 • Phone: 856.596.8601 Fax: 856.596.2145

Executive Office, 5 Azalea Drive, Lumberton, NJ 08048 • Phone: 609.267.2855 Fax: 609.267.8420