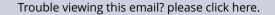
From: Patricia Nelson patricia.nelson103@gmail.com

Subject: LANJ E-News: May 12, 2015 - Preview

Date: May 11, 2015 at 9:24 AM
To: patricia.nelson103@gmail.com



LANJ E-News * May 11, 2015



Newly Designed LANJ E-News Makes Its Debut

Compliments of vendor member DriveProfit, the Limousine Association of New Jersey is launching a newly designed **LANJ E-News** with today's edition.

LANJ E-News is published exclusively for LANJ members on the second and fourth Tuesdays of each month. It is supplemented, as warranted, by special **LANJ E-Flash** issues that broadcast urgent and/or time-sensitive information deserving members' immediate attention.

Get in the Know! Attend LANJ Meeting/Auction Tomorrow





Attend the Limousine Association of New Jersey Meeting and 13th Annual Auction tomorrow Wednesday May 13 (12 Noon to 2 PM) at the Wilshire Grand Hotel, 350 Pleasant Valley Way, West Orange, NJ 07052.

New Jersey Assemblyman Joseph Lagana (D-38), who is the prime sponsor of A-3765, the bill that has been written to regulate transportation network companies (TNCs) such as Uber, Lyft and Sidecar in the Garden State, will deliver the keynote address.

If TNCs are affecting your business, you will want to hear what he has to say.

In addition, the meeting will include an update on all LANJ activities and feature LANJ's annual fundraising auction...a really fun time whether you choose to bid or not!

Sponsored by Complete Fleet Livery Sales, Ford Motor Company, Maplecrest Ford Lincoln and Chosen Payments, lunch is included and there is no fee to attend.

To register (if you haven't done so already), simply confirm your name(s) and company and say "I'll be there!" by return email right now.

Learn How to Build Your Online Brand with FREE Webinar



Exclusively for the chauffeured transportation operator, Textus Marketing is presenting a **FREE** webinar that will help you understand the role that each online marketing medium plays in

In Recognition: 2015 LANJ Gold Sponsors

The Limousine Association of New Jersey is pleased to recognize the two supplier member companies who have chosen **2015 LANJ Gold Sponsorship** to date. They are:

<u>Don Brown Bus Sales</u> (Johnstown, N.Y.) and

<u>P.A. Post Agency</u> (Mahwah, N.J.).

you to utilize each one to increase your business.

The webinar will be presented three times: Tuesday May 19 (10 AM), Wednesday May 20 (2 PM) and Saturday May 23 (11 AM).

The presentation will explore every aspect of online marketing, including optimized and responsive websites, social media, local search and review, mobile messaging and mobile apps. All have become especially important since Google's recent announcement concerning website performance on mobile devices as a factor in search engine placement.

As a webinar participant you also will receive a complimentary analysis of your company's current online marketing program.

To receive log-in instructions for the webinar session of your choice, email **thom@textusllc.com**.

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