

**From:** Limousine Association of New Jersey patricia.nelson103b@comcast.net  
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**To:** patricia.nelson103@gmail.com

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## Limousine Association of New Jersey

### E-News

September 13, 2022

The Limousine Association of New Jersey E-News is published on the second and fourth Tuesdays of each month expressly for the organization's members.

## Attend CD/NLA Show on Scholarship

### Applications Being Accepted Now!

For the first time, the **NLA Scholarship Program** is being offered so qualified operators can attend the **CD/NLA Fall Show** that is being held on **November 13-16 in Washington, D.C.**

The program is being sponsored by LANJ and NLA supplier member of many years **FordPro**.

A terrific opportunity, the scholarship includes:

- \* One (1) full show pass to the 2022 CD/NLA Show (\$374 value)
- \* Three (3) paid nights at the host hotel, Gaylord National Harbor (\$717 value)
- \* One (1) year NLA membership if the winner is not a current NLA member (\$450 + value)
- \* Networking and education to grow your business (Priceless!)

To qualify for an application, you must:

- \* Own a chauffeured transportation company that has at least one vehicle
- \* Have the required local/state/federal licensing and proper insurance
- \* Work chauffeured transportation as your primary business
- \* Have never attended a NLA event or CD Show in any capacity previously
- \* Have not previously been awarded a scholarship by the NLA

Email the NLA office at **[info@limo.org](mailto:info@limo.org)** if you have any questions regarding the program, eligibility or the 2022 CD/NLA Fall Show.

The **application deadline is Thursday October 6**. Get the application [here](#).

## **Uber Now Offering Yellow Taxi Rides In New York City**

As reported in an email publication by the New York City law firm **Windels Marx** on September 9, 2022, "Uber Technologies Inc. has started offering taxi rides in New York, a long-awaited effort to help ease a driver shortage and pressure on fares.



"As of last month, the Big Apple's iconic yellow cabs have started to appear on the ride-hailing platform for a randomized majority of active New York City riders, allowing them to book trips in taxis through the Uber app.

"The rollout will 'continue expanding the offering to all consumers in the coming weeks and months, as more taxi drivers sign up,' said Paul Picinich, Uber's general manager of US taxis & fleets, in a statement.

"In March, the San Francisco-based company reached a deal with the New York Taxi & Limousine Commission's (TLC's) technology partners, Curb Mobility and Creative Mobile Technologies, whose apps power the city's yellow taxis. Uber had initially expected to roll out the new feature in the spring.

"Under the agreement, Uber customers can hail a taxi at the same price as an UberX and can see the fare upfront before requesting a trip. Driver earnings will initially be based on the TLC mandated rates, which are close to \$32 an hour according to Uber's estimates. Drivers will also be able to see upfront pricing before accepting a trip request."

## **It's Not Too Late to Register!**

### **Represent New Jersey at 9/20-21 NLA Day on the Hill**

Join LANJ board member and Europe Limousine's CEO **Jay Erlich** to represent New Jersey in Washington D.C. for the National Limousine Association's 2022 Day on the Hill on **Tuesday September 20** and **Wednesday September 21**.

This event is the best opportunity to meet with legislators on issues facing the chauffeured transportation industry across the country. Special focus will be given to topics such as Employee Retention Tax Credit (ERTC) processing, CERTS Grant Tax Exemption Act, airline pilot shortages and worker classification.

You may attend the two-day event or just the Congressional meeting day on September 21. Click [here](#) to get full details including the complete schedule and hotel information and to register.

**Limousine Association of New Jersey**

**[www.LANJ.org](http://www.LANJ.org)**

**862.213.9869**

Limousine Association of New Jersey | 17 Farinella Drive, East Hanover, NJ 07936

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