

From: LANJ info@lanj.org  
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LANJ E-News \* January 8, 2018

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## Limousine Association of New Jersey

### Peer-to-Peer Learning Focus of 1/17/18 LANJ Meeting: Don't Miss It!

All LANJ members are invited to attend the **Limousine Association of New Jersey Kick-Off 2018 Luncheon Meeting**, which will be held on **Wednesday January 17 (12 Noon - 2:30 PM)** at the NJHA Conference and Event Center, 760 Alexander Road, Princeton, N.J. 08543.

**To register for the program** (if you haven't done so already), **please just reply to this email by confirming your name(s) and company and saying "I'll/We'll be there!"**

Whether you are new to the chauffeured transportation industry, an experienced operator with a small fleet or a mid-size company owner, this is an event that will be worth your time to attend.

Featuring a different format than used in the past, some of LANJ's most seasoned and successful members will lead roundtable conversations on core topics such as customer service, dispatch practices, fleet and maintenance, human resource policies (especially hiring and retention), marketing and technology.

During the course of the afternoon, operators will be able to participate in three of these topic-centered sessions with each one affording you the opportunity to take in the savvy know-how of your peers, get tried-and-true answers to your company's greatest challenges and be schooled in critical industry intelligence.

As an added bonus, the roundtable configuration will ensure a comfortable way for you to introduce yourself and your company to the other participants...an easy-to-manage networking occasion for sure.

Sponsored by **T-Mobile**, there is no fee to attend and the included lunch is complimentary. All LANJ members are welcome!

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## Do You Know How Much Your LANJ Membership Can Save You?



The answer is one heck of a lot!

The Limousine Association of New Jersey now extends 14 discounts/special offers to its operator members. As indicated below, each one is provided by a LANJ vendor member.

Take the time right now to scan the list...and then remember to use your LANJ membership to its full advantage when you make your future purchases.

**Access Commercial Capital:** Reduction of bank fee from \$695 to \$295 for all LANJ members. CONTACT: Eric Coolbaugh @ [ecoolbaugh@accesscapital.biz](mailto:ecoolbaugh@accesscapital.biz) and 516.444.3622. [www.accesscapital.biz](http://www.accesscapital.biz)

**Chauffeur Driven:** \$50 off 2018 Chauffeur Driven Executive Retreat (in San Diego) for 2018 renewed members; \$50 off 2018 Chauffeur Driven Executive Retreat and \$75 off first advertisement in Chauffeur Driven (for new advertisers) for 2018 new members. CONTACT: Chris Weiss @ [chris@chauffeurdriven.com](mailto:chris@chauffeurdriven.com) and 856.334.1985. [www.chauffeurdriven.com](http://www.chauffeurdriven.com)

**Chosen Payments:** Guarantee to save operator money on credit card processing or, if not, will pay member's dues for one year; payment of \$50 toward one year LANJ dues for any operator member who becomes Chosen Payments customer. CONTACT: Jeff

for any operator member who becomes Chosen Payments customer. CONTACT: Jeff Brodsly @ jeff.brodsly@chosenpayments.com and 855.424.6736.

[www.chosenpayments.com](http://www.chosenpayments.com)

**Complete Fleet Livery Sales:** From 1/1/18 through 3/31/18, receive \$100 VISA gift card for every new vehicle purchased. This applies to Lincoln Navigator, Lincoln Continental, Lincoln MKT, the all-new Ford Expedition MAX and the Ford Transit van. In addition, Complete Fleet will donate \$100 to LANJ for each vehicle purchased. CONTACT: Barry Trabb @ barry@completefleetsales.com and 908.964.4400.

[www.completefleetsales.com](http://www.completefleetsales.com)

**Create-A-Card Inc.:** One-time discount of \$50 on any print order that includes the LANJ logo (\$100 minimum purchase) for existing LANJ members; one time discount of \$100 on any print order that includes the LANJ logo (\$200 minimum purchase) for new LANJ members. CONTACT: Arthur Messina @ arthur@createacardinc.com and 631.584.2273. [www.createacardinc.com](http://www.createacardinc.com)

**Don Brown Bus Sales:** Free first oil change on purchased vehicle. CONTACT: Eric Sebast @ eric@buscrazy.net and 855.501.5646. [www.donbrownbus.com](http://www.donbrownbus.com)

**DriveProfit:** Free one-hour consultation/review of company website, social media presence for any LANJ member plus three 50% discounts: 1) \$499/month SEO package with optimization for website, keyword research and search engine marketing; 2) \$999/month social media/SEO combo package with Facebook, Twitter, blog posting, LinkedIn page management and monthly SEO; and 3) \$1,995 website package with 4-5 page responsive HTML website, optimization of pages for SEO and WordPress blog insertion (costs shown are the discounted prices). CONTACT: Pat Charla @ pat@driveprofit.com and 203.426.7780. [www.driveprofit.com](http://www.driveprofit.com)

**First Class Customs, Inc.:** For all LANJ members, \$500 rebate off best price on any new Mercedes Sprinter product with \$250 of this donated to the Limousine Association of New Jersey. CONTACT: Jay Glick @ jay@fccustomsinc.com and 800.862.6899, x 3. [www.firstclasscustomsinc.com](http://www.firstclasscustomsinc.com)

**Hub International:** Free reviews (onsite or desk) of members' fleet management systems, safety programs, training protocol, etc. CONTACT: John Arone @ john.arone@hubinternational.com and 908.790.6871. [www.hubinternational.com](http://www.hubinternational.com)

#### **Intek Auto Leasing**

\$100 credit toward next vehicle lease PLUS \$100 donation to LANJ; limit one per customer. CONTACT: John Wohltmann @ john@intekleasing.com and 973.403.7788.

[www.intekleasing.com](http://www.intekleasing.com)

**Lancer Insurance Company:** Free accident camera and installation. CONTACT: Elsa Aleman @ ealeman@lancerinsurance.com and 516.431.4441, x3264.

[www.lancerinsurance.com](http://www.lancerinsurance.com)

**Nielsen Dodge Chrysler Jeep Ram:** Equivalent of "Chrysler Friends & Family" pricing on all new car sales (special price of 1% below dealer cost or invoice plus all factory incentives of the type of sale); additional \$500 off any posted Internet price for any used car on [www.nielsendodge.com](http://www.nielsendodge.com). CONTACT: Bill Daley @

bdaley@nielsendodge.com and 973.599.2146. [www.nielsendodge.com](http://www.nielsendodge.com)

**P.A. Post Agency:** Free driver safety e-newsletters for operator members. CONTACT: Rich Ackerman @ rackerman@papost.com and 201.252.3010. [www.papost.com](http://www.papost.com)

**Safety Training Operators Program (STOP):** Annual cost of \$17.87/chauffeur – savings of more than 10% -- on online course designed to help modify and improve driver behavior, reduce insurance claims and cut revenue losses. CONTACT: Shaun Anaya @ sales@stop-program.com and 702.474.4467. [www.stop-program.com](http://www.stop-program.com)

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