

From: **Limousine Association of New Jersey** patricia.nelson103b@comcast.net
Subject: LANJ E-News: February 11, 2020
Date: February 11, 2020 at 11:04 AM
To: patricia.nelson103@gmail.com



Limousine Association of New Jersey

E-News

February 11, 2020

The Limousine Association of New Jersey E-News is published on the second and fourth Tuesdays of each month expressly for the organization's members.

LANJ Directors and Officers Chosen for 2020

The slate of candidates for the 2020 LANJ Board of Directors was ratified as presented by the members of the 2019 LANJ governance body and elected in its entirety by the operator and vendor members present at the association's January 29, 2020 general meeting held in Princeton.

The 2020 Board of Directors includes: **Anthony Azara** (Avalon Chauffeured Services, Trenton), **Shady Azer** (Concorde Worldwide, Freehold), **Jeff Brodsky** (Chosen Payments, Moorpark, Calif.), **Pete Corelli** (Lakeview Custom Coach, Oaklyn), **Johnny Donohue** (Philadelphia Regional Limousine Association) (honorary), **Sam Emam** (BBZ Limousine & Livery Service, Bergenfield), **Jay Erlich** (Europe Limousine Service, Paramus), **Bill Faeth** (Inbound Marketing Agents, Nashville, Tenn.), **Karen Gajda** (Country Club Transportation, Newark), **Howard Gogel** (My Limousine Service, East Hanover), **Joe Gulino** (Gem Limousine Worldwide, Woodbridge), **Mike Marroccoli** (EPIC Insurance Brokers & Consultants, Pearl River, N.Y.), **John Maziarz** (Arrive in Style Transportation, Hamilton), **Brian O'Neill** (Grech Motors, Riverside, Calif.), **Tim Rose** (T. Rose Ventures, Mahwah), **David Seelinger** (Empire CLS, Secaucus), **Jason Sharenow** (Broadway Elite Chauffeured Services, East Hanover), **Christian Stochholm** (New Jersey Limo Finder, Short Hills), **Barry Trabb** (Complete Fleet Livery Sales, Vauxhall), **Chris Weiss** (Chauffeur Driven, Marlton) and **Jonathan Wilner** (A. Harrington Limousine Service, Edison).

Erlich and Marroccoli are new to the LANJ board. All others are incumbents.

The 2020 officers, chosen by their peers, are: president **Jason Sharenow**; first vice president **Tim Rose**; second vice president **Jeff Brodsky**; secretary **Karen Gajda**; and treasurer **Barry Trabb**. All held the same positions in 2019.

Be Driven Safely

What It Is, Why LANJ Has Taken It On, How You Can Help It Be Successful

Be Driven Safely is a public awareness campaign initiated and sponsored by the Limousine Association of New Jersey (LANJ) to educate consumers and business travelers about the safety risks of not knowing who's driving you.



LANJ launched and is continuing to support the program, which is being publicized without LANJ brand identification, because the organization's leaders believe it critical that transportation decision-makers understand the differences between chauffeured transportation providers and transportation network companies (TNCs) such as Uber and Lyft.

The **Be Driven Safely** message is being disseminated almost entirely through frequent topical posts on the popular social media outlets: Facebook, Instagram, LinkedIn and Twitter.

And it's exactly through Facebook, Instagram, LinkedIn and Twitter that you, as a LANJ member, can help the **Be Driven Safely** initiative be successful.

All Limousine Association of New Jersey members are asked – now and as often as possible going forward – to follow, like, share and/or comment on the **Be Driven Safely** posts. Use the content to engage your own clients, your own communities, your own audiences. Easy to do from your phone, it will take but a few minutes of your time.

Your action will spread the **Be Driven Safely** message that needs to be told and, for sure, increase the visibility and positive portrayal of your own company and the chauffeured transportation industry at large.

The **Be Driven Safely** social media accounts are:

- @bedrivensafely (Facebook)
- @bedrivensafelyl (Instagram)
- @bedrivensafely (LinkedIn)
- @bedrivensafely (Twitter)

For additional information. see www.BeDrivenSafely.com.

Are You Using "The LANJ Line" for Farm-Outs?

Are you using **The LANJ Line** for farm-outs or other important messaging for your business?

If not, read on to inform yourself about this terrific, quick and easy-to-use resource that's included in your LANJ membership.

The LANJ Line is your one-message connection to LANJ members via www.LANJ.org for farm-ins, farm-outs and business problem-solving. Access is included in your LANJ membership and it's yours to use for FREE for your company's business development as often as you like.

In a matter of seconds, you can use **The LANJ Line** to key in one text message or one email message and instantly reach all other opted-in LANJ members. Responses will be directed as private texts to your smartphone or private emails to your own inbox.

Use the text option when every moment counts, e.g., "Need sedan at EWR in 30 minutes for Princeton drop." Use the email option when contact is not time-critical, e.g., "Need eight-passenger SUV for wine tour two weeks from this Saturday" or "Does anyone have an employee handbook you'd share so I can get an idea of what should be included?"

If you have already opted in to **The LANJ Line**, be sure to use it!

If you haven't opted in, you can do so right now.

Simply advise your 1) smartphone number, 2) service carrier, e.g. T-Mobile, and 3) the email address you want used for this purpose to patricia.nelson103@gmail.com.

By return email you will receive your user name and password to log into your profile on www.LANJ.org so you then may contact your fellow LANJ members with a job trade or other business message whenever you want.

Limousine Association of New Jersey
www.LANJ.org
862.213.9869

[Unsubscribe patricia.nelson103@gmail.com](#)

[Update Profile](#) | [About Constant Contact](#)

Sent by patricia.nelson103b@comcast.net in collaboration with



Try email marketing for free today!