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## **Limousine Association of New Jersey**

### E-News

March 24, 2020

The Limousine Association of New Jersey E-News is published on the second and fourth Tuesdays of each month expressly for the organization's members.

# Listen Up, Operators! Here Are Steps to Activate Survival Mode Now



On Thursday March 18 the Limousine Association of New Jersey hosted the webinar **Saving Your Company from COVID-19.** Hosted by LANJ president **Jason Sharenow**, the broadcast's faculty included **Robert Alexander**, president of the National Limousine Association, **Jeff Brodsly** of Chosen Payments, **Eric Coolbaugh** of Access Commercial Capital, **Bill Faeth** of Limo

University, **George Jacobs** of Windy City Limousine and **Michael Marroccoli** of EPIC Insurance Brokers & Consultants.

Together, they outlined the many steps chauffeured transportation operators need to take right now to ensure their companies survive the COVID-19 crisis. Included was expert advice on what to do about cash management, deferred payments, insurance coverage, client communication, affiliate relations and lots, lots more. Listen to it all right <a href="https://example.com/here">here</a>.

Sharing the highlights of the webinar and providing many other updates, **Jason Sharenow** also was the featured guest of **Bill Faeth** on Limo University's **No Operator Left Behind** podcast yesterday March 23. Here are their critical **recommendations**.

**Industry Vendors** 

### **Offering Disaster Relief Programs**

On March 20 the staff of LCT Magazine posted A Guide to Industry Vendors Who Can Help You. Per their online report, "The...guide lists key industry vendors and suppliers, many of whom are working with luxury ground transportation operators to extend credit, rearrange or defer payments, or offer flexible terms during this global pandemic crisis through their assistance program." Check it out!

# The Three-Step Process: How to Apply for SBA Disaster Loan



The U.S. Small Business Administration (SBA) provides low-interest, long-term disaster loans to businesses of all sizes. SBA disaster loans offer a way for individuals and businesses to recover from declared disasters. Small business owners in all U.S. states currently are eligible to apply for a low interest loan due to COVID-19.

Of note, you do not have to take the loan even if you are approved. So, cover yourself! Do not delay in applying for SBA assistance.

Here are the <u>details</u> of the three-step application process. For more information and to apply online, see <a href="https://www.sba.gov/disaster-assistance/coronavirus-covid-19">https://www.sba.gov/disaster-assistance/coronavirus-covid-19</a>.

## NY and NJ Transportation Essential: What You Need to Know

Transportation providers in New Jersey and New York, as well as Connecticut, Pennsylvania and some other states, have been deemed exempt from business closures and travel restrictions during the COVID-19 crisis.

Read the <u>summaries</u> of the states' orders for transportation companies as published by **Matthew W. Daus, Esq.**, partner and chairman of Windels Marx Transportation Practice Group and president of the International Association of Transportation Regulators.

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