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Limousine Association of New Jersey

E-News

May 26, 2020

The Limousine Association of New Jersey E-News is published on the second and fourth Tuesdays of each month expressly for the organization's members.

Let LANJ Spotlight Your Company Now!

The Limousine Association of New Jersey now is posting content in the [LANJ/Be Driven Safely](#) social media accounts, including **Facebook** and **LinkedIn**, about what LANJ members are doing to ensure their operations are the safest possible transportation choices for clients during COVID-19.



In addition, LANJ is sharing what member companies are doing to help their communities at this time of pandemic crisis.

If you'd like your company's initiatives to be featured in an upcoming post, please contact jessica@redrootmarketing.com to provide the details for publication.

This opportunity for publicity is available to all LANJ members and provided without any charge.



How "Be Driven Safely" Can Work for You

The mission of [Be Driven Safely](#), a social media campaign that is sponsored by the Limousine Association of New Jersey, is to educate consumers and business travelers about the safety risks of not knowing who's driving them when they hitch up with transportation network companies (TNCs) like Uber and Lyft.

Blogs, such as the most recent ["How the Travel Industry Is Getting Back to Business Post COVID-19,"](#) are posted monthly on the campaign's webpage as well as on [Facebook](#) and [LinkedIn](#).

LANJ members are encouraged to comment, like and share these postings to help ensure the **Be Driven Safely** message reaches the widest audience possible. Doing so offers the added benefit of having the **Be Driven Safely** platform speak for your own company's distinctive service and capabilities.

Limousine Association of New Jersey

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