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## Limousine Association of New Jersey

### E-News

September 14, 2021

The Limousine Association of New Jersey E-News is published on the second and fourth Tuesdays of each month expressly for the organization's members.



## Right on Point!

### CD/NLA Fall Show Features Many Pandemic Recovery Educational Sessions

The **2021 CD/NLA Show**, being hosted by longtime LANJ member *Chauffeur Driven* and the National Limousine Association on **October 10-13** at the Gaylord Texan Resort & Convention Center in Dallas, will feature many pandemic recovery educational sessions geared specifically to chauffeured transportation operators' current needs and interests.

Among these "right on point" tutorials are:

- Finding & Hiring Chauffeurs in Challenging Times
- Get Your Business Back in Gear with PR and Social Media
- Yield Management - How to Do More with Less
- Seizing Opportunities in the Retail Game
- Rebuilding Your Credit & A Look at Post-Pandemic Financing
- Recovering the Right Revenue

In addition, the show promises myriad other business-building resources including the popular Operator Mentoring Program, the Affiliate Central Global Partner Forum, several Limo U sessions and the State of the Industry address.

To see the full program and to register, see [CDNLAShow.com](http://CDNLAShow.com).

**Limousine Association of New Jersey**

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