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Limousine Association of New Jersey

E-News

September 22, 2020

The Limousine Association of New Jersey E-News is published on the second and fourth Tuesdays of each month expressly for the organization's members.

Looking for Ways To Encourage Travel?

Check Out "Let's Go There"



A U.S. Travel Association program, **Let's Go There**, as detailed on its website, "is a national initiative to encourage Americans to think about their future travels and make plans to go when the moment is right. It is led by a coalition of businesses and organizations, including many of the most recognizable U.S. brands from both within and outside the travel sector. The message is straightforward: when the time is right for you to travel again, we will be ready to safely welcome you back.

"The research is clear: having a trip planned makes Americans happier, boosts their energy and wellness, brings them peace of mind and makes them feel more in control during an uncertain time. Through a major marketing and communications campaign, the Let's Go There Coalition will share these facts with Americans across the county, inviting them to put plans on the calendar for a future trip."

The Let's Go There Coalition boasts more than 75 partnering businesses and supporters -- American Airlines, Disney Parks, Hilton and the Las Vegas Convention and Visitors Authority to name just a few -- as well as, notably, the National Limousine Association (NLA).

to learn more about the Let's Go There initiative and/or now to get your own company involved, see the Let's Go There and National Limousine Association websites.

LANJ Receives \$8,500 Grant from NLA



The Limousine Association of New Jersey is very pleased to announce that the organization just has been awarded an \$8,500 grant by the National Limousine Association (NLA) under the NLA's new Association Grant Program.

The Association Grant Program, which is planned to be an annual one, replaces the NLA's previous rebate program which was offered to all NLA member regional and state associations that for many years afforded LANJ 20% of NLA dues collected from its operator member companies that also were NLA members.

The amount of the Limousine Association of New Jersey grant was determined by LANJ's application which detailed how the funds would be used for state lobbying efforts and other initiatives that support the chauffeured transportation industry in New Jersey. All regional and state association members of the National Limousine Association were eligible to apply for the Association Grant Program awards.

Limousine Association of New Jersey

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