## Limousine Association of New Jersey Board of Directors Zoom Meeting Wednesday April 15, 2020 \* 10 AM – 11 AM Minutes

The meeting was called to order at 10:10 AM.

Attendees were: President Jason Sharenow, Secretary Karen Gajda, Treasurer Barry Trabb; Directors Anthony Azara, Johnny Donohue, Sam Emam, Jay Erlich, Bill Faeth, Howard Gogel, Joe Gulino, Mike Marroccoli, John Maziarz, Brian O'Neill, Christian Stochholm and Chris Weiss; executive director Patricia Nelson.

Absent (excused) were First Vice President **Tim Rose** and PAC Chair **Pete Corelli**; Director **Jonathan Wilner**.

Absent (unexcused) was Second Vice President **Jeff Brodsly**; Directors **Shady Azer** and **David Seelinger**.

This meeting addressed the expanding ramifications of the COVID-19 pandemic that are affecting LANJ members and citizens and businesses globally.

Sharenow advised the following:

- The LANJ annual dinner auction, planned for May 12, 2020 is cancelled.
- The Fourth Annual LANJ Golf Outing, planned for mid-September 2020, is cancelled.
- Membership dues collection is suspended until June 30, 2020 when extension of the suspension will be considered.
- Expenses, in particular the payments made monthly to LANJ's lobbying firm, social media consultants and executive director, have been decreased significantly.

Discussion considered what all LANJ member companies, most especially operators, must do at this time to sustain their companies. Faeth emphasized three imperatives: 1) reposition *vis a vis* Covid-19, e.g. advertise "touchless" experience; 2) redefine ideal customer; and 3) take immediate action. All emphasized the importance of preserving as much cash as possible.

Submitted by:

Karen Gajda Secretary Patricia Nelson Executive Director