

**Limousine Association of New Jersey
Board of Directors Conference Call
Wednesday August 22, 2018 * 10 AM – 11 AM
Minutes**

The meeting was called to order at 10:05 AM.

Attendees were: President **Jason Sharenow**, First Vice President and Treasurer **Jon Epstein**, Second Vice President **Jeff Brodsky**, Secretary **Karen Gajda**, PAC Chair **Pete Corelli**; Directors **Anthony Azara**, **Sam Emam**, **Howard Gogel**, **Scott Greenwald**, **John Maziarz**, **Brian O'Neill**, **Michael Renahan**, **Bob Schiavo**, **Barry Trabb** and **Chris Weiss**; Executive Director **Patricia Nelson**.

Absent (excused) were Directors **Joe Gulino**, **Steve Rhoads**, **Tim Rose**, **David Seelinger** and **Eddie Somers**.

Absent (unexcused) was Director **Christian Stochholm**.

7/18/18 Board Conference Call Minutes

A motion to approve the 7/18/18 board conference call minutes as submitted was made by Corelli, seconded by Gogel and unanimously approved.

Financial Report

Epstein reported the LANJ bank balance was \$150,318 with no outstanding payables.

Corelli said the PAC bank balance was \$423.

President's Report

Sharenow urged all board members to attend the 2nd Annual LANJ Golf Outing being held on September 17 at the Cherry Valley Country Club in Skillman.

Executive Director's Report

- **Membership Status**

As of 8/21/18, LANJ had 150 members including:

- 73 paid through 12/31/18 or after
- 19 paid post 1/1/18 but pre-12/31/18
- 58 paying monthly by credit card.

The 150 total includes 101 operator, 14 affiliate and 35 supplier members.

- **2019 New Jersey Restaurant & Hospitality Expo**

Nelson said Corelli's review of the current list of committed exhibitors for the New Jersey Restaurant & Hospitality Expo, scheduled for April 17-18, 2019 at the Meadowlands Convention Center, prompted his decision that LANJ should not participate in the event. This decision has been communicated to the event's organizer Peter Romano.

- **Gift Card Tree for Chauffeur Driven Charity Auction**

Board members quickly agreed that LANJ would once again sponsor a "gift card tree" as an item for the **Chauffeur Driven** charity auction being held on October 9 at the 2018 Chauffeur Driven Show. The group also agreed that LANJ would match the donations from the directors and members-at-large from the LANJ treasury. \$800 was pledged from directors while on the call. Nelson promised to promote additional "gift card tree" donations repeatedly during the coming weeks.

Membership Committee Report

- **Outstanding Membership Renewals**

Epstein called the board members' attention to the membership renewal status report included in the committee's 8/9/18 conference call minutes.

- **Program for November 5 LANJ Breakfast Meeting**

Epstein advised the committee is planning for Richard Magid, president of Soundboard Consulting Group (Montclair, NJ) and recognized expert in leadership coaching and development, to be the keynote speaker at the LANJ breakfast meeting being held on Monday November 5 at Harrah's in Atlantic City.

Golf Outing Committee Report

O'Neill said, at this point, golfers are the what's most needed for the 2nd Annual LANJ Golf Outing. Gogel recommended board members reach out to their company vendors to solicit their participation.

Public Relations Committee Report

Gogel advised that Sharenow recently recorded a podcast on the differences between chauffeured transportation company travel and transportation network company (TNC) travel. The podcast is due to be broadcast during the week of 8/26/18.

Gogel also said LANJ public relations consultant Wendy Glavin and LANJ vendor member Pat Charla of DriveProfit have agreed to develop a new website for the purpose of educating the public about these differences. The website will be totally separate from LANJ.org. Gogel asked that board members submit their suggestions for the website name.

Legislative Committee Report

Sharenow reported that he and Epstein recently met with Anthony “Skip” Cimino, executive director of the New Jersey Assembly Majority Office, about the potential minimum wage bill. Cimino indicated the bill was not likely to be passed in the Fall 2018 session of the Assembly. Sharenow said he and Epstein reiterated just how important retaining the tip credit is for the chauffeured transportation industry in New Jersey.

The meeting was adjourned at 11:03 AM.

Submitted by:

Karen Gajda
Secretary

Patricia Nelson
Executive Director