

**Limousine Association of New Jersey  
Board of Directors Zoom Meeting  
Wednesday April 19, 2023 \* 10 AM - 11 AM  
Minutes**

The meeting was called to order at 10:05 AM.

Attendees were: President **Jason Sharenow**, First Vice President **Joe Gulino**, Second Vice President **Mike Rose**, Secretary **Karen Gajda**, Treasurer **Barry Trabb**; Directors **Anthony Azara**, **Jeffrey Cartagena**, **Jay Erlich**, **Mike Marroccoli**, **John Maziarz**, **Tim Rose** and **Chris Weiss**; executive director **Patricia Nelson**.

Absent (excused) were Directors **Mike Fogarty** and **Jason Messinger**.

Absent (unexcused) were PAC Chair **Pete Corelli**; Directors **Johnny Donohue** and **David Seelinger**.

**1/18/23 Board Meeting Minutes**

**A motion to approve the 1/18/23 board meeting minutes as presented was made by Trabb, seconded by Mike Rose and unanimously approved.**

**Financial Report**

Trabb advised the bank balance was \$166,499 with one outstanding payable for \$1,300.

In Corelli's absence, it was noted that the PAC account balance was \$3,100, the same as reported on the January 18 board call.

**Executive Director's Report**

- **Membership Status**  
As of 4/19/2023, LANJ has **95** members.

This total includes: 59 operators, 16 affiliates and 20 suppliers.

The membership increase (from the 87-member total reported on the 1/18/23 board call) is due once again to Membership Committee members personally reaching out to operators and vendors to attend the LANJ 2/15/23 lunch meeting in Woodbridge and join or rejoin the association.

- **5/16/2023 LANJ Dinner Meeting**  
Promotion to all current members, past operator members and other prospective operator members for the May 16 LANJ dinner meeting, being held at Il Tulipano in Cedar Grove, will be launched on April 25 and run continuously until the day prior to the event.

### **Membership Committee Report**

Gulino said the committee members would once again reach out to as many members, former members and other industry operators to personally invite them to the 5/16/23 dinner meeting and, if not current LANJ members, to join the organization.

### **Social Media Committee Report**

Trabb indicated that Red Root Marketing's Jessica Maarek will assist in the 5/16/23 event promotion using the social media tools she operates for LANJ.

He said she has prepared a content calendar for the social media outlets and will meet monthly with the committee to review activity and new plans.

Discussion prompted agreement that a new page presence for LANJ should be set up on LinkedIn and efforts to try to revive the previous page presence should be abandoned.

### **President's Report**

- **5/16/23 LANJ Dinner Meeting**  
Sharenow encouraged all board members to attend the 5/16/23 dinner meeting.
- **6/21/23 Board Meeting**  
He noted that the next board meeting would be held by Zoom or conference call on Wednesday June 21.
- **NLA Day on the Hill**  
Sharenow advised that three LANJ directors – Erlich, Gulino and Trabb – will be participating in the National Limousine Association Day on the Hill on Wednesday April 26 in Washington DC.
- **CD/NLA Executive Retreat**  
Lastly, he spoke about the fabulous plans that are being made for the CD/NLA Executive Retreat which will be held in Nashville on 6/4-7. Weiss provided additional details regarding the event.

The meeting was adjourned at 10:50 AM.

Submitted by:

Karen Gajda  
Secretary

Patricia Nelson  
Executive Director